

1. Becky Coughlin/Liz Goehring - Thanks to Joan/Larry for a kickstarting/instigating a successful first annual Earth Day event
2. Becky Coughlin - Reviews some responses from online survey comment cards
 - a. Some things that went well but could also be improved
 - i. marketing/communication
 - ii. layout/organization
 - b. Possible improvements
 - i. centralize
 - ii. Signage
 - iii. Multiple welcome tables
 - c. Breakdown went well
 - i. Everyone pitched in
 - ii. To quote Larry Grimm "wonderful"
 - d. Becky Coughlin will summarize survey results for future reference.

Note: Kyle Dyer of Channel 9News and child attended. Perhaps a follow-up?

3. Asset Mapping
 - a. New member (Charlotte Redden) asked for explanation, and raised issue of jargon
 - b. Maggie Price (referencing recent/upcoming changes to State and City law/ordinance) suggests greywater/rainbarrels as a category, we might want to focus on capturing
 - c. Regarding "Jargon", perhaps inventory is another way to describe?
 - d. Joan Gregerson - suggests the tag line/intro for the mapping effort "How are you green?"
 - e. Maggie Price - map(s) could go on tour to sponsors/green business?
 1. Partially in response to Nam Henderson relaying that Matthew Hammel of Green Door Fitness expressed a desire to get his hands on a copy/participate

Note: Someone used term "friend"-raiser, reminder that sustainability is about people...

4. Mikaela - regarding SSN program
 - a. Program is through Dept of Environmental Health
 - b. Neighborhood led
 - c. Of the categories "People" is the catchall aka "community building"
 - d. Earn credits
 - e. City provides; time/logistical/promotional support
 - f. Application is more qualitative than quantitative
 - i. Council member support is good
 - ii. Also wide variety of projects/ideas/people

- g. Types of projects
 - i. Alley cleanup/improvement
 - ii. Community/school garden
 - iii. Learning workshops
 - iv. LED lightbulb adoption rate push
 - v. Recycling adoption rate push
 - vi. Implementation
 - 1. Been the fewest number of these
 - 2. They take longer and have metrics associated

Note: Lisa Loranger suggested trying to approach/tie in with National Jewish. Even for funds, space etc...

- 5. Liz Goehring - Review of Timeline for SSN application
 - a. Is short
 - b. She has put together a "template" for gathering project ideas/details
 - i. If you fill out you don't have to list yourself as project/team lead
- 6. Susan Bardwell - Recommended having few projects in some detail and then just include a list of other ideas. Not to spread ourselves too thin
 - a. Mikaela - Don't get dinged for long list but should have a few fairly fleshed out
- 7. Ideas?
 - a. Becky Coughlin - wants to do something regarding recycling/waste
 - b. Larry Grimm - wants to do something related to a "solar community garden" tax/credit/rebates
 - c. Nam Henderson/Data Team - wants to do something with the asset map