

Green Team Steering Team Meeting
11/7/16
738 Columbine Street
6:30p-9:00p

In attendance: Liz Goehring, Nicole Ilderton, Yvonne Salfinger, Becky Coughlin

Review projects:

Peace walk

- Green Team had table to share information about our Green Team and the SNN program. As a result we received points towards becoming a Certified Sustainable Neighborhood for manning the table.
- We did not sponsor the event but participated in the event which is one way we can spread the word and gain points.
- For our participation in events like this, we don't get credit for the number of folks there but more for having a person there supporting table/educating the participants.
- We probably should have submitted more hours for creating the banner – we did not claim all the work involved, but could have, up to 8 hours/month. That's a learning.

2 Types of events:

1. GT sponsored event
2. Other sponsored CP events(Ice Cream Social, Peace Walk, etc.)
3. We should show up at every one of these types of events so as to continue to educate our neighborhood about the Green Team and the SNN program.

It would be of value to get involved in other neighborhood events

- Need to capture names of CP folks that attend.
- Need to coordinate with the person that is coordinating the event before hand.
- Consider having people RSVP, then we will be able to send a targeted reminder to that audience.
- Can create an event on FaceBook (FB) that folks can click on it and then you get notification on FB reminders.

Discussed other events that are sprouting from other neighborhood events:

1. Historic neighborhood energy – Nicole will follow-up
 - a. Probably do it in January
2. Climate for Action – Yvonne will follow up

See One Do One Teach One

1. Liz submitted a new project request on this

2. Plan is to do this in conjunction with the next Green Team Meeting.

America Recycles Event

1. Event is 11/15/16.
2. Discussed how to get people involved.
 - a. Yvonne will do NextDoor post.
 - b. Have members of GT get word out to their blocks by word of mouth, email lists, etc.
 - c. At Green Team Meeting, show upcoming events.
3. Yvonne will be putting together a recycling resource guide.
4. Refreshments, etc. for event:
 - a. Taylor would like to see “donations” at our events; and then we can develop an operating budget.
 - b. We do have a “budget” that is unclear – we have not spent much of our “budget”.
 - c. Yvonne will inquire with Taylor about \$ for cookies.
 - d. Becky will check with Einsteins for end of day cookies.
 - e. Should advertise for folks to bring their own.

SEED Circle event – The Great Divide

1. Planned for 12/1/16
2. Taylor is going pay for tray of cheese for 20 people, New World Cheese.
3. Taylor is making the flyer.
4. Will show movie and then have discussion afterward.
5. Other future SEED circles planned:
 - a. Alternative energy – February
 - b. Problems with plastics – March

Rain Barrel:

1. Susan Bardwell, Melanie R, Tara, Emily , Marilyn, Julie – all interested in this topic – however there is not currently a leader to drive the project.
2. Liz wrote to them about the Great Divide event and is coordinating with them. They decided to they would come to this event, discuss then and decide on next steps.
3. Also discussed the idea of having a Green Team Mtg where there is workshop to build a rain barrel
 - a. All sign/decorate it
 - b. Donate it to the church
 - c. Etc.
4. Looked at speakers.

Leaf Drop Program:

1. Becky explained pick up and her experience so far.

2. Opportunity for us to make signs.
 - a. For next year make signage around the neighborhood

Solar Webinars:

1. Larry's not having much success and possibly could use some help.
 - a. Sun run
 - b. Solar city
 - c. Nameste'
2. He hasn't lined up a resource from any of these to do a webinar
3. He's pushing the dates out as a result.

Developing Event Flyers:

1. Taylor used Canva, on line flyer application.
2. Nicole is aware of it and just starting using it.
3. Taylor is willing to make/print a small number of flyers for each one of our events.
4. Good tool for members to use, ask businesses to post, etc.

Planned projects but not submitted yet:

1. Certifiably Green Business – Liz will write up
 - a. Making progress
 - b. Wag shop got certified.
 - i. Lisa and Liz shadowed as the City did their assessment of the shop
 - ii. Liz went in 2-3 more times to help the Wag Shop through their checklist.
 - iii. It's not hard! Liz described how the Denver Green Bus Bureau does their assessment
 - c. We are up to 4 businesses that are certified
 - d. City is interested in doing an event.
 - i. Not sure of the date (prob an afternoon event in January, during the week, when businesses are slow) to host CP workshop – speaker will be from the Denver Green Businesses Bureau
 - ii. Will do LED lights as a part of it
 - iii. They will write up invitations for us.
 - iv. GT members will go to all CP businesses and give invite.
 - v. Get credit for the number of businesses that show up
 - vi. Biz interested will sign up at the workshop
 1. GT can support those biz through their checklists
 2. WE can get credit for each one of the biz's that get certified.
 - vii. Discussed how much should GT members be involved in helping the business. Want the businesses to be independent; maybe GT is

more of the motivator/keep the momentum going/check in with them to see how it's going.

2. REACH Academy – need an update from Emily
3. Asset Mapping – no update/action recently on this (Liz)
4. Walkability – Nicole; she's called 311 to identify resources; Lisa historically has been interested in this.
 - a. With TJ's now, new businesses on Colorado Blvd, the new development, etc.; getting dangerous around the 8th/Colorado Blvd intersection;
 - b. People are now starting to use Jackson, etc. as short cuts, driving fast through neighborhoods.

Reviewed last GT Meeting Notes with Tom Fesing – East Montclair. Also signed “Thank you” card with \$10 gift card to Under The Umbrella (paid by CPN, inc) for him.

1. Getting residents to run the program and organize the activities.
2. Use of social media
3. Door to door connections
4. Suggestion box idea

Green Team Meeting format ideas:

1. Do something active in the meeting
2. What about for December Meeting?
 - a. Anything to leverage from Recycling (e.g., holiday waste, repurposing, etc.)
 - b. Build rain barrel
 - c. EarthLinks Field Trip!! to coincide with their holiday event.

Next year:

1. Earth Day – put planning for this in January 2017.

Communications Update:

1. Response for Call for Help – nothing yet
 - a. Where else to inquire?
 - b. Post on NextDoor
 - c. Yvonne – Carmen sent email about
 - d. In meantime, Nicole will be our Facebook person!
 - e. Keep doing Nextdoor!

Other Resources needs:

1. Administrative tasks need supported – Nicole offered to do an initial one time organization of our documents if after she has baby and has time since she will not be working
2. Communications person – keep searching!

GT Meeting planning next Saturday:

1. Certifiably Green Denver Update
2. Projects
 - a. What's been done, kudo's
 - b. What's scheduled
 - c. What's being thought of
 - d. Any other ideas for events
 - i. Guest speakers
 - ii. Seek ideas for green holiday gift ideas, incorporate businesses
3. Alley Clean up!

GT Meeting in December!

1. Idea to hold meeting at Earthlinks
2. Learn & shop!

Thanks You's:

1. Liz able to get a gift certificate for Tom, and a card for GT members to sign
2. Einsteins!

Action Items:

1. Liz – will ask Maggie to give Nicole access on FB
2. Nicole, once she has access, will create an event on the Recycling event.
3. Becky will email blocks about we are a leaf pick up area.
4. Liz & Becky - need to review the mailing list - do at next meeting!
5. Liz - get in touch with Matt about Asset Mapping
6. Nicole - touch base with Lisa about Walkability
7. Yvonne – will put in a proposal for Recycling web site
 - a. Keep track of hours she puts in for developing this
 - b. For this type of project, the amount of credits are given for the number of hours used to create it (there's a cap; e.g. 8hrs per month)
 - c. Will also be hours for updates/maintenance going forward.
8. Bring a neighbor to the GT event/meeting – all!
9. Write to recent person that signed up for newsletter; cc Becky; create template; Becky & Liz will switch off responding.
 - a. Create auto thank you for signing up to Newsletter
 - b. Have a template/canned
10. Becky – reach out to Kari Coughlan to explore interest in getting involved in GT communications
11. Liz – talk to Maggie about setting up a suggestion box
12. Becky – any way to create a banner
13. Liz – check with rain barrel folks about December activity in GT Meeting

14. Yvonne – will check with Taylor about idea for December activity around recycling
15. Yvonne – check with Terracycling
16. Liz & Becky - At the end of each GT Meeting ask folks if they have ideas for future mtg activities.
17. Liz – will talk with Emily about posting a search on NextDoor
18. Becky – talk with Carolyn Thornton (Dana is a friend of Nicole’s, she will talk with Dana while I talk with Carolyn) about December Meeting at Earthlink
19. Becky & Liz – ensure ST Meetings planning GT Meetings 2 months out.

Future topic:

1. Creating an operating budget (collecting donations, matching grants, etc.)