

GTST Meeting

9/12/16

6:00pm-9pm (6-6:30 meet & greet)

In attendance: Liz Goehring, Nicole Ilderton, Marilyn Mitchell, Becky Coughlin

Unable to attend: Lisa Loranger, Emily Hunter, Yvonne Salfinger, Maggie Price, Patrick Treleani

Note taker: Becky Coughlin

AGENDA:

Last Meeting Minutes – Review: Liz

- Marilyn raised concern with having a Teller Green Team member student on the ST. Even though we all agreed we would like to offer a membership to the Teller Green Team, we also feel the timing is not right as our ST is still developing/forming. We would like to consider offering this to Teller as “phase 2” of our team development at a time to be determined.
- Marilyn moved to approve the minutes; Nicole seconded the minutes.
- Minutes approved.

Communications Strategy – Update & Identify Next Steps: Nicole

- Nicole reviewed Communications Subcommittee Meeting minutes
 - Discussed idea of 4 roles (communications lead, content developer, social media coordinator, web development.
 - Discussed how detailed role descriptions should be.
 - Specific/details? Create a “job description” like document for each role)
 - General? Keep it simple/open to allow those who express interest to then help define the role(s) needed - use organic approach.
 - **DECISION: None, discussion only.**
 - **ACTION: Liz & Becky - Communicate the need for volunteers to support GT Communications at this Saturday’s Green Team Meeting**
 - **ACTION: Liz - While the Comm Subcommittee continues to work, in the meantime - leverage current communication avenues (postings/articles in CPN webpage). Liz will work with Maggie on this.**
 - **ACTION: Communications Sub Committee scheduled to meet 9/22/16.**
 - ST request to subcommittee:
 - Identify communication goals by next ST Meeting
 - Define processes to use Facebook
 - Identify a Calendar to assist with coordinating activities.
 - Liz shared the calendar option (Meetup) Joan has that the GT could use. This could be an option as a start.
 - Nicole - Ensure the 9/22/16 Communications Subcommittee writes up the results of the meeting results

(action items, notes, etc.) immediately after the meeting, send to Liz who will send to GTST Members.

- Report out on the above at the next Green Team Steering Team Meeting, Monday 10/10/16.
- **ACTION: Becky - Review older document and mailing list that members originally expressed interest in GT areas as a way to identify others with interest in Communications work by reaching out directly to them.**

SNN Activities – All:

- Reviewed last meeting results. It appears that the development of projects within each group is in various stages.
- Encourage groups to use external resources to tap into as they are designing/planning/scheduling their activities (e.g., Denver Solid Waste Management Calendar lists composting classes)
 - **ACTION: Becky – Review online web pages for City of Denver to see if they have list of upcoming programs, resources, etc. to share at Saturday’s meeting as examples of resources.**
 - **ACTION: Liz – Inquire with Taylor if there are central program calendars or plans that we can identify future planned programs to share this information as well on Saturday.**
- Liz explained Taylor’s process of connecting a submitted project up with city resources.
- Discussed how much structure/process is needed and how much coordination is needed to begin the activities.
 - **DECISION: None, only discussion.**
- Liz shared that there is a big opportunity to get involved in the Certifiably Green Denver Business Certification. There is increased interest in Congress Park businesses to participate in this program. There is a small core group of Green Team Members involved in this work.

Planned Agenda for GT Meeting this Saturday, 9/17/16:

- Allow time for groups to continue to work on projects (have paper SNN project forms available so they can complete the information/content that would eventually be submitted to SNN program) ~:45-:60 minutes.
- Have each group report out:
 - Provide overview of the project(s) they are planning to submit
 - Place “post it” on large calendar (manual on wall) of target date(s) they plan to conduct the activity (target date)
 - Identify and discuss any support/resources needed, potential conflicts, etc.
- Identify what proposals will be submitted (actual submit online if there’s time).

Next ST Meeting:

- Monday October 10th.

Meeting adjourned