

Presentation for Denver INC

February 13, 2021



Who we are:

Citizens who came together after marijuana was legalized in CO for adult-use

- ›Governor's task force ranked protecting kids and public health and safety last
- ›We formed to ensure looking out for kids and public safety would not get lost in the policy driven marijuana interests
- ›Non-partisan, non-profit Denver based organization
- ›We do not receive or apply for marijuana tax revenues or accept money from the marijuana industry
- ›We stand for kids and advocate for regulations that protect kids from the harms of commercialization

Why?

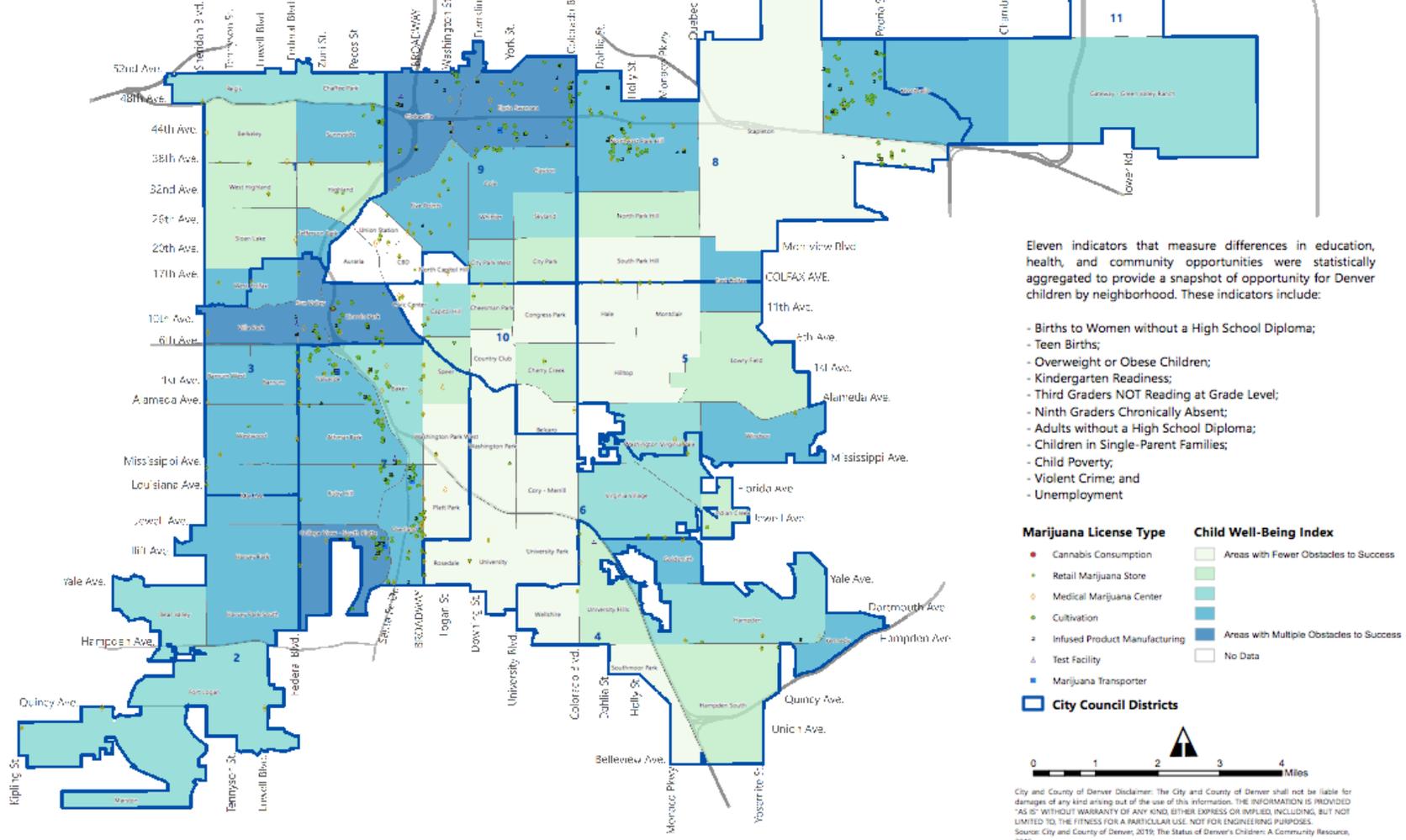
- › Many of us have had personal experience with a child/family member negatively affected by marijuana use
- › Dangerous misinformation gaps exist around differences: “CBD”, low THC and/or “hemp” marijuana, yesteryear marijuana vs today’s newest “marijuana”—meanwhile, “legal” commercially sold marijuana is being perceived and sold as “safe” and “regulated”
- › Many parents, educators, policy makers don’t know differences, nor aware of today’s new and different high THC “marijuana”, including highly potent concentrates and marijuana dabs
- › Today’s high potency THC is having significant and serious negative effects on today’s youth, and their families, schools and communities they live in
- › Colorado was the first state to allow for commercial sales for “medical” and “recreational” marijuana use. We have depth and breadth of local and state policy-making engagement, experience, and expertise--to share warnings and lessons learned to rest of country

Better Policy & Education/Not all mj is created equal



CAN YOU SPOT  IN TODAY'S POT?

2019 Child Well-Being Index with Marijuana Licenses City and County of Denver



Eleven indicators that measure differences in education, health, and community opportunities were statistically aggregated to provide a snapshot of opportunity for Denver children by neighborhood. These indicators include:

- Births to Women without a High School Diploma;
- Teen Births;
- Overweight or Obese Children;
- Kindergarten Readiness;
- Third Graders NOT Reading at Grade Level;
- Ninth Graders Chronically Absent;
- Adults without a High School Diploma;
- Children in Single-Parent Families;
- Child Poverty;
- Violent Crime; and
- Unemployment

Marijuana License Type

- Cannabis Consumption
- Retail Marijuana Store
- Medical Marijuana Center
- Cultivation
- Infused Product Manufacturing
- ▲ Test Facility
- Marijuana Transporter

Child Well-Being Index

- Areas with Fewer Obstacles to Success
- Areas with Multiple Obstacles to Success
- No Data

City Council Districts



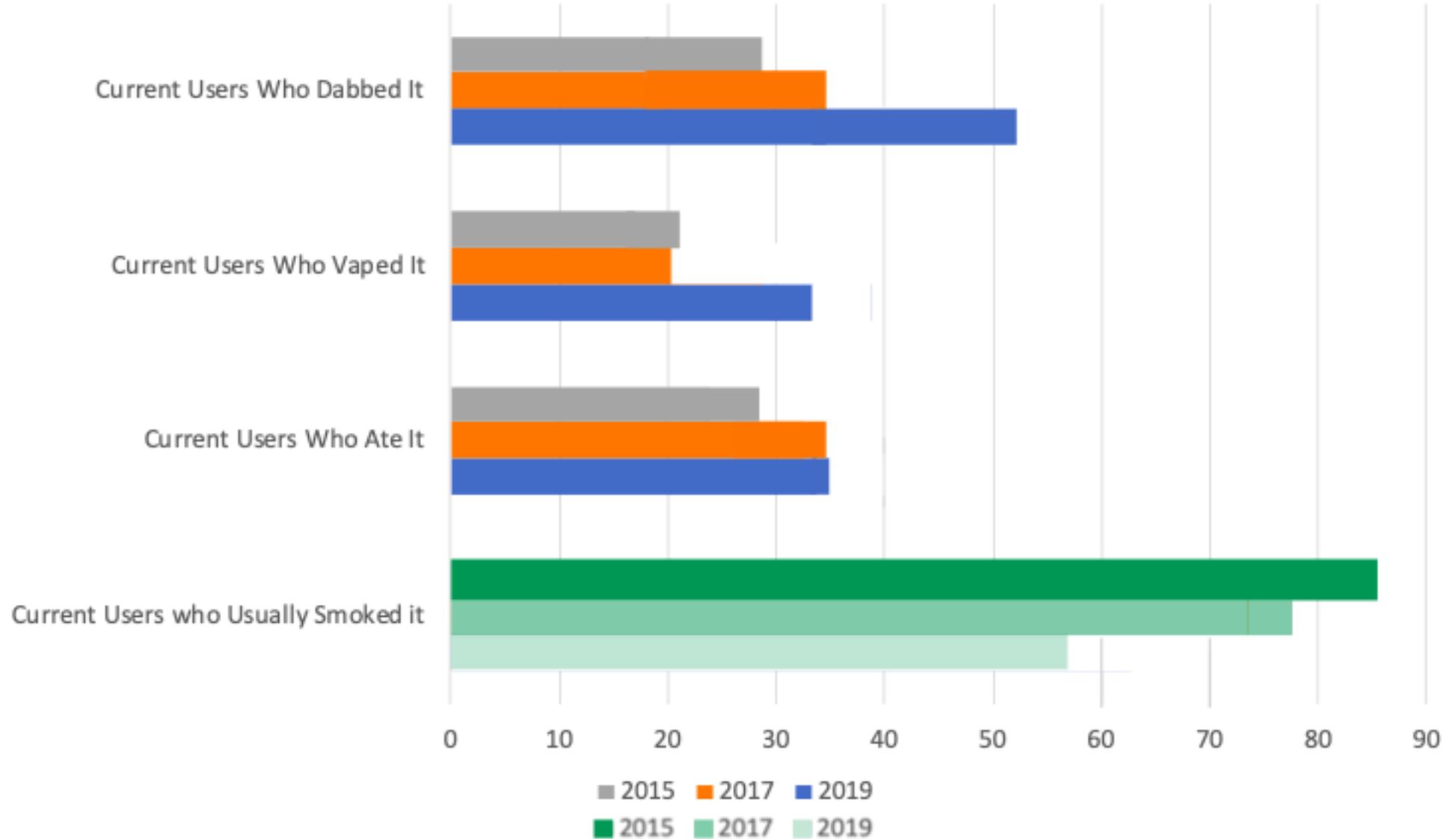
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Healthy Kids Colorado Survey: 2019 Key Takeaways

- › 7 second soundbite: youth use rates have remained stable
- › 10% of Colorado youth dab high potent concentrate
- › 50% of youth that report use dab high potent concentrate
- › High schoolers report driving high at twice the rate of driving after consuming alcohol
- › Frequency of use during month has increased
- › Youth are dabbing/vaping THC at 3x the adult rate
- › 79% of marijuana prevention dollars were eliminated from the 2020 budget from the state health department

Marijuana Ultra Potent Concentrate Youth Use Trends

2015-2019 - Colorado



IF Denver City Council chooses to “opt in” to social consumption:

Supports EXL proposal:

- Minimum 1,000 feet from a school, preschool, day care center, outdoor city pools or drug/ alcohol treatment centers.
- Support the decision to not allow outdoor billboard advertising.

Smart Colorado recommends the following additional regulations considered:

- Maintain marijuana dispensary hours of operation until 10pm instead of allowing an increase to midnight
- Prohibit sale of marijuana edibles due to delayed impairment impacts and unacceptable drugged driving risks
- Reduce individual sales of marijuana products in hospitality licenses to better align with a reasonable consumer consumption amount
- Limit outlet density and the number of licenses issued to avoid neighborhood over-saturation and correlated inequities and negative impacts
- Require full public disclosure of violations by licensees of underage admission to hospitality locations and the mandatory reporting of adverse health and safety events that occur

Smart Colorado recommends following regulations be implemented for marijuana delivery:

- Tipping to drivers (cash or electronic) should be prohibited to deter youth diversion
- Limit sales amounts eligible for delivery to minimize diversion to youth
- Limit amount of product and cash that can be transferred with each delivery to minimize crime and consider additional safety considerations
- A mandatory tracking system be created to track deliveries from multiple sources to deter the creation of black-market distribution to youth
- Require full public disclosure of violations by licensees of underage delivery

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